



A Family
Restaurant
Chain



LOOKING FOR PROFITABLE BUSINESS?

Low Investment with Huge Returns

Franchise Proposal Brochure

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About Us

One Bite, we came up with this concept to serve every single customer, who doesn't need to compromise on their own choices. It's a fun & engaging Fast Food Restaurant serving wide varieties in a Pleasing way to our Customers.

Vision:

Great things in business are never done by one person, they're done by a team of people. Our Franchisee's for us is the same team of people who is supporting us and counting on us in "One Bite" expansion for PAN INDIA.

Mission:

Being a new venture in Industry Success wouldn't be possible without our Franchisee's Alliance, Their contribution means a lot to us. We believe in that "Most good Associations are built on Mutual Trust & Respect" So give an opportunity to "**One Bite**" for becoming the successful Franchisee with Economic Investment & Huge Returns.

USPs of becoming Franchise partner

- Very Economic Investment with Good Returns.
- Break even time is 12 to 15 months, as Investment is less.
- Very Negligible Royalty 2%. **In Case if Sale would be Below to 3 lacs in a Month, than No Royalty would be Applicable.**
- Trained staff support would be there at the time of opening of outlet.
- **We will be Assisting you in Hiring of local Staff at your Particular Outlet.**
- Pocket friendly menu to lure customers, Burgers starting from 31 and Pizzas starting from 61.
- No wastage would be there, as we have the best Customised Inventory
- No chef or skilled person would be required as we have to assemble Frozen Precooked material at the store level, so a fresh guy with a very minimal salary can also mug up things with in 15 to 20 days.





Why you need to pay Franchise fees?

- We would be sending our surveyor initially for property visit to choose the best property as per our Brand's suitability.
- After property finalisation, Sr. Designer travelling would be there as per the requirement to ensure that interiors are being done as per our requirement and he would be directly coordinating with Carpenters, Masson, Plumbers and Electrician particularly for their work at the Outlet.
- All the designs like 2D, 3D, Graphics, Wallpapers, Opening

soon banners, Hoardings, Pamphlets for distribution and customised menu for all the events like Birthday parties, occasions and catering would be free of cost through the entire 5 years. Our Chef would be travelling with one store manager and One store supervisor at the time of opening of outlet.

We will be Assisting you in Hiring of local staff at your Particular Outlet.

- Training would be given at the outlet to Franchise owners for maintaining Inventories over software and to handle staffs.

T&C's to become Franchisee :

- Required Investment of 12 to 14 lacs to become Franchise owner.
- A marketing budget of approx Rs 50K have to spend on the outlet after every 4 months from the date of opening of outlet.
- Franchisee have to arrange 4 local staffs at the time of opening of outlet (Two required for working in kitchen, One for counter and One as a cleaner)
- Preference would be ground floor shop with a decent frontage of more than 10ft for opening an outlet.

Franchise Investment Model:



Stand-alone/High street Model (Investment : 12-14 lacs)

Franchise fees	: 5 lacs+GST
Equipments	: 2.5 lacs
Int & Ext Making	: 2.5 to 3.5 lacs
Miscellaneous	: 35 k
Raw Materials	: 1 lac
Area	: 200-500 sqft
Tenure	: 5 years
Royalty	: 2%
Furniture	: 50 k
Marketing Budget	: 35 k

Takeaway/Kiosk Model (Investment : 9 - 10 lacs)

Franchise fees	: 4.5 lacs+GST
Equipments	: 2 lacs
Int & Ext Making	: 1-2 lacs
Miscellaneous	: 30 k
Raw Materials	: 75 K
Area	: 120-200 sqft
Tenure	: 5 years
Royalty	: 2%
Furniture	: N/A
Marketing Budget	: 25 k



Dine - In Model (Investment : 15 lacs)

Franchise fees	: 5 lacs+GST
Equipments	: 2.75 lacs
Int & Ext Making	: 4 to 4.25 lacs
Miscellaneous	: 35 k
Raw Materials	: 1 lacs
Area	: 600-1000 sqft
Tenure	: 5 years
Royalty	: 2%
Furniture	: 75 K
Marketing Budget	: 40 k



Note : Very Negligible Royalty 2%. In Case if Sale would be Below to 3 lacs in a Month, than No Royalty would be Applicable.

"ONE BITE" : Investment Breakup of Takeaway, Highstreet & Dine-In Model

S.No	Restaurant Stuffs & Services	Amount in Rs. (-)	Amount in Rs. (-)	Amount in Rs. (-)
		Takeaway / Foodcourt	Standalone / Highstreet	Dine-In (600-1000sqft)
1).	Franchise Fees	Rs. 4,50,000 + GST	Rs. 5,00,000 + GST	Rs. 5,00,000 + GST
2).	Int & Ext Making	1 - 2 Lacs	2.5 - 3.5 Lacs	4 - 4.25 Lacs
3).	Technical Equipments	Rs. 109500 /-	Rs. 143500 /-	Rs. 143500 /-
	Fryer (11 Ltrs) : 12000 / Piece	2 pcs : 24000/-	2 pcs : 24000/-	2 pcs : 24000/-
	Griller : 12000 / Piece	1 Pc : 12000/-	2 pcs : 24000/-	2 pcs : 24000/-
	Pizza Oven : 26000 / Piece	1 Pc : 26,000/-	2 pcs : 48000/-	2 pcs : 48000/-
	Waffle Machine : 12500	1 pc : 12500/-	1pc : 12500/-	1pc : 12500/-
	Dough Mixture : 28000 / Piece	1 pc : 34000/-	1 pc : 34000/-	1 pc : 34000/-
GST, Packaging & Insurance costing would be applicable Over & Above				
4).	Arrangement of Equipments Locally	Rs. 82,000/-	Rs. 1,20,500/-	Rs. 1,55,500/-
	Deep Freezer (450 ltrs) : 22000 / Pc	1 pc : 22000/-	1 pc : 22000/-	1 pc : 22000/-
	Refrigerator (350 ltrs) : 20000 / Pc	1 pc : 20000/-	1pc : 20000/-	1pc : 20000/-
	Computer + Printer	25000/-	25000/-	25000/-
	Induction Machine	2000/-	2500/-	2500/-
	Mixer + Grinder	3000/-	4000/-	4000/-
	RO Water Purifier	10,000/-	12000/-	12000/-
	AC's : 35000 / Piece	As per Req	1pc : 35000/-	2pc : 70000/-
5).	Miscellaneous Expenses	Rs. 30,000 /-	Rs 35,000 /-	Rs 35,000 /-
	Utensils			
	Software			
	Staff's Dress (Cap + T-Shirt)			
6).	Generator Required (As per Requirement)	10 kva : As per Requirement	10 kva : As per Requirement	10 kva : As per Requirement
7).	Raw Materials Costing	Rs. 75,000 /-	Rs. 1,00,000 /-	Rs. 1,00,000 /-
8).	Furniture	N/A	Rs. 50,000 /-	Rs. 75,000 /-
9).	Marketing Budget Initial	Rs. 25,000 /-	Rs. 35,000 /-	Rs. 40,000 /-
10).	Liscences	Rs. 10,000 /-	Rs. 10,000 /-	Rs. 10,000 /-
Total		9 - 10 Lacs	12 - 14 Lacs	15 Lacs
Return On Investment Time		9 - 10 Months	12 - 15 Months	15 - 18 Months
GST, Packaging & Insurance Costing would be Applicable Over & Above				
All the Above Mentioned rates are Projected one, May vary from Actuals				

ROI SHEET for "One Bite" Takeaway / Foodcourt MODEL

Brand Investment Model	One Bite Takeaway / Foodcourt
Area (Sqft)	120 - 200 Sqft

Return On Investment TIME : 9 - 10 Months

Average Sale on Daily basis (Rs) : 13000 /-

One Bite ROI Financials	Yr - 1	Yr - 2	Yr - 3	Yr - 4	Yr - 5
	In Rs	In Rs	In Rs	In Rs	In Rs
TOTAL SALES	390,000	401,700	413,751	426,163	438,947
Hike in % / Year		3% after 1st Year	3% after 2nd Year	3% after 3rd Year	3% after 4th Year
Food Cost (37%)	144,300	148,629	153,087	157,680	162,410
Gross Margin	245,700	253,071	260,663	268,482	276,536
Staff Costing	40,000	40,000	40,000	40,000	40,000
Shop Rentals	50,000	50,000	50,000	50,000	50,000
Electricity	20,000	22,000	24,000	27,000	30,000
Total (Rentals +	70,000	72,000	74,000	77,000	80,000
Miscellaneous	10,000	10,000	10,000	10,000	10,000
Royalty (2%)	7,800	8,034	8,275	8,523	8,778
Total (Misc + Royalty)	17,800	18,034	18,275	18,523	18,778
Net Profit after excluding	117,900	123,037	128,388	132,959	137,758
Total Amount Earned in an Year	Rs. 1414800 /-	Rs. 1476444 /-	Rs. 1540656 /-	Rs. 1595508 /-	Rs. 1653096 /-

ESTIMATED INVESTMENT

Franchise Fees : 4.5 Lacs

Outlet Setup expenses : 4.5 Lacs to 5.5 Lacs

Royalty : 2%, and No-Royalty in case if Sale would be below to 3 Lacs in a Month

Total Investment : 9 - 10 Lacs

Five Years Revenue

Years	Revenue on Yearly Basis
Yr 1	Rs. 1414800 /-
Yr 2	Rs. 1476444 /-
Yr 3	Rs. 1540656 /-
Yr 4	Rs. 1595508 /-
Yr 5	Rs. 1653096 /-

All above mentioned are Projected Figures, may vary from Actuals.

ROI SHEET for "One Bite" Highstreet / Standalone MODEL

Brand Investment Model	One Bite Highstreet / Standalone				
Area (Sqft)	200 - 500 sqft				
Return On Investment TIME : 12 - 15 Months					
Average Sale on Daily basis (Rs) : 15000 /-					
One Bite ROI Financials	Yr - 1	Yr - 2	Yr - 3	Yr - 4	Yr - 5
	In Rs	In Rs	In Rs	In Rs	In Rs
TOTAL SALES	450,000	463,500	477,405	491,727	506,478
Hike in % / Year		3% after 1st Year	3% after 2nd Year	3% after 3rd Year	3% after 4th Year
Food Cost (37%)	166,500	171,495	176,640	181,939	187,397
Gross Margin	283,500	292,005	300,765	309,788	319,081
Staff Costing	50,000	50,000	50,000	50,000	50,000
Shop Rentals	60,000	60,000	60,000	60,000	60,000
Electricity	25,000	27,000	29,000	32,000	35,000
Total (Rentals + Electricity)	85,000	87,000	89,000	92,000	95,000
Miscellaneous	10,000	10,000	10,000	10,000	10,000
Royalty (2%)	9,000	9,270	9,548	9,834	10,129
Total (Misc + Royalty)	19,000	19,270	19,548	19,834	20,129
Net Profit after excluding all Expenses	129,500	135,735	142,217	147,954	153,952
Total Amount Earned in an Year	Rs. 1554000 /-	Rs. 1628820 /-	Rs. 1706604 /-	Rs. 1775448 /-	Rs. 1847424 /-

ESTIMATED INVESTMENT

Franchise Fees : 5 Lacs

Outlet Setup expenses : 7 Lacs to 9 Lacs

Royalty : 2%, and No-Royalty in case if Sale would be below to 3 Lacs in a Month

Total Investment : 12 - 14 Lacs

Five Years Revenue

Years	Revenue on Yearly Basis
Yr 1	Rs. 1554000 /-
Yr 2	Rs. 1628820 /-
Yr 3	Rs. 1706604 /-
Yr 4	Rs. 1775448 /-
Yr 5	Rs. 1847424 /-

All the Above Figures are Tentative Figures May vary from Actuals.

ROI SHEET for "One Bite" Dine-In MODEL

Brand Investment Model	One Bite Dine-In				
Area (Sqft)	600 - 1000 Sqft				
Return On Investment TIME : 15 - 18 Months					
Average Sale on Daily basis (Rs) : 16000 /-					
One Bite ROI Financials	Yr - 1	Yr - 2	Yr - 3	Yr - 4	Yr - 5
	In Rs	In Rs	In Rs	In Rs	In Rs
TOTAL SALES	480,000	494,400	509,232	524,509	540,244
Hike in % / Year		3% after 1st Year	3% after 2nd Year	3% after 3rd Year	3% after 4th Year
Food Cost (37%)	177,600	182,928	188,416	194,068	199,890
Gross Margin	302,400	311,472	320,816	330,441	340,954
Staff Costing	50,000	50,000	50,000	50,000	50,000
Shop Rentals	60,000	60,000	60,000	60,000	60,000
Electricity	30,000	33,000	36,000	40,000	45,000
Total (Rentals + Electricity)	90,000	93,000	96,000	100,000	105,000
Miscellaneous	10,000	10,000	10,000	10,000	10,000
Royalty (2%)	9,600	9,888	10,184	10,490	10,804
Total (Misc + Royalty)	19,600	19,888	20,184	20,490	20,804
Net Profit after excluding all Expenses	142,800	148,584	154,632	159,951	165,150
Total Amount Earned in an Year	Rs. 1713600 /-	Rs. 1783008 /-	Rs. 1855584 /-	Rs. 1919412 /-	Rs. 1981800 /-

ESTIMATED INVESTMENT

Franchise Fees : 5 Lacs

Outlet Setup expenses : 10 Lacs Appx

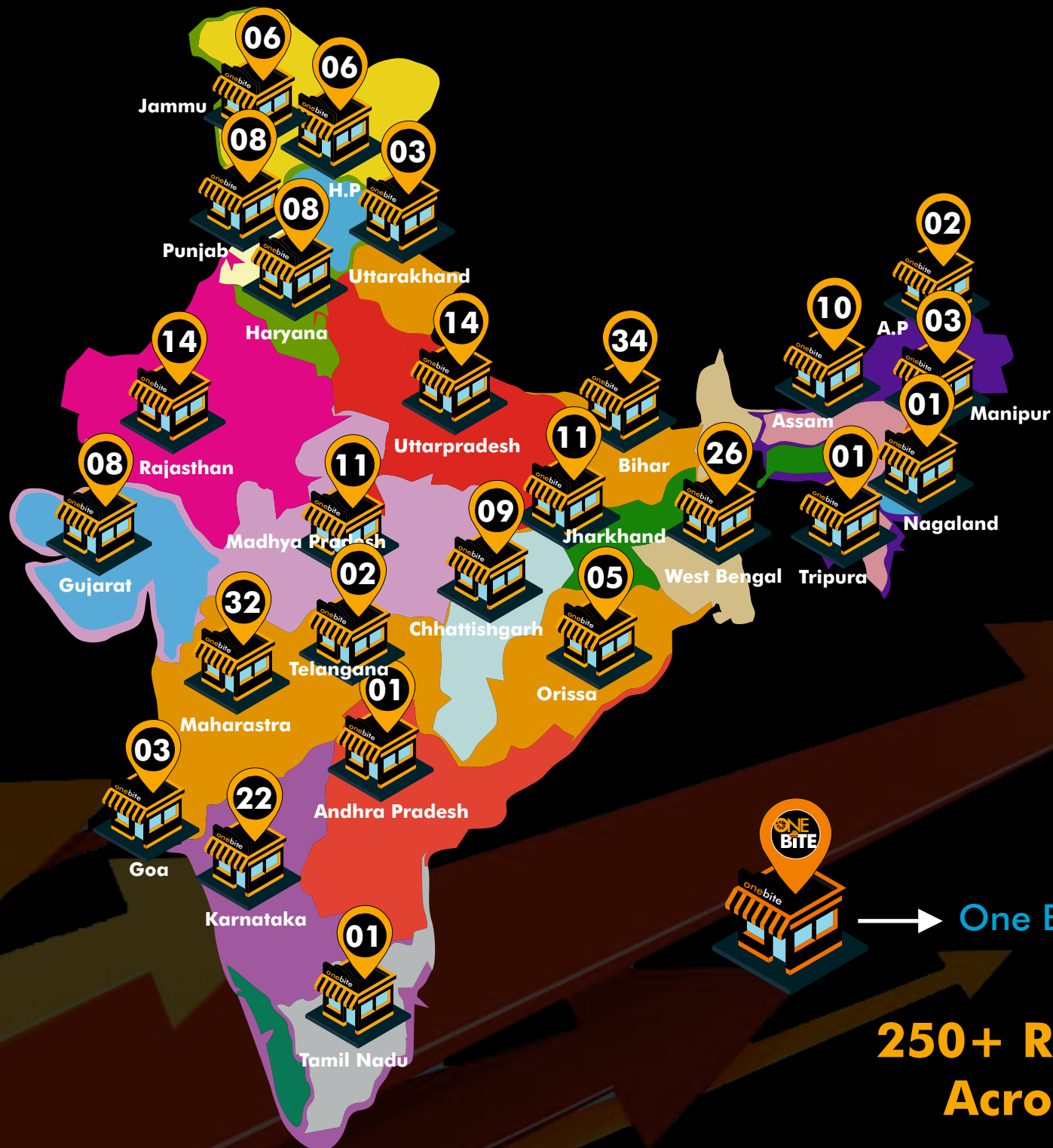
Royalty : 2%, and No-Royalty in case if Sale would be below to 3 Lacs in a Month

Total Investment : 15 Lacs

Five Years Revenue

Years	Revenue on Yearly Basis
Yr 1	Rs. 1713600 /-
Yr 2	Rs. 1783008 /-
Yr 3	Rs. 1855584 /-
Yr 4	Rs. 1919412 /-
Yr 5	Rs. 1981800 /-

All above mentioned are Projected Figures, may vary from Actuals.



One Bite Restaurants

**250+ Restaurants
Across India**



PRODUCTS CATEGORY



Waffle
Starting From 75/-



PIZZA
Starting From 70/-



Pasta
Starting From 90/-



CHEESY LOAF
Starting From 70/-



WRAP
Starting From 100/-



FRY & GRILLED CHICKEN
Starting From 140/-



SANDWICH
Starting From 60/-



FRENCH FRIES
Starting From 70/-



MOCKTAIL
Starting From 80/-



BURGER
Starting From 35/-



SHAKE
Starting From 110/-



CAKES
Starting From 55/-

LAUNCHING SOON

PRODUCTS

