



KCM Cakes



www.kcmcakes.com



About Us :-

KCM Cakes is the growing cake manufacturing business in India. KCM Cakes is providing a unique compact cake manufacturing a selling business opportunity in India. KCM Cakes are jars full of goodness, some with the deliciousness of natural fruits, some loaded with healthy nuts, some with crunchy biscuits, and some with natural herbs and spices. It's now a cakewalk to flavours your baked goods and dessert. KCM Cakes offers a like never-before bakery experience at very nominal price. We conclude a placid ambience with supply from healthy live kitchen and world-class ingredients to serve you. Transparency and authenticity makes us more special! Our every offering is a new taste . And we try to bring new, fresh and only the best for you!

PP Gupta is the founder and director of KCM Cakes.

KCM Cakes is India's Ultimate Cake & Dessert Chain with products like 3D Cakes, Cupcakes, Macarons, Donuts, Tarts, Brownies, Cheese Cakes and much more!





Products





Franchise Model



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QSR Model

Support

Board , Interior

Equipment

Marketing Material

Training Support

Digital Marketing

Chief support

- ✓ Shop Area Requirement :-
100 to 150 sqft
- ✓ Investment:- 5 to 6 Lakh

Menu

Cakes

Doughnuts

Chocolates

Cookies, Pastries

Muffins, Brownies

Cupcakes and many more





Café Model

Support

Board , Interior

Equipment

Marketing Material

Training Support

Digital Marketing

Chief, Software

- ✓ Shop Area Requirement :-
150 to 180 sqft
- ✓ Investment:- 8 - 9 Lakh

Menu

Cakes, Doughnuts

Desserts

Chocolates

Cookies, Pastries

Brownies

Ice Cream and many more





Dine In Model

Support

Board , Interior
Equipment, Crockery Item
Marketing Material
Training Support
Digital Marketing
Chief, Software

- ✓ Shop Area Requirement :-
200 to 350 sqft
- ✓ Investment:- 10 to 12 Lakh

Menu

Cakes, Cupcakes
Desserts, Doughnuts
Chocolates
Cookies, Pastries
Muffins, Brownies
Ice Cream and many more



Quick Comparison

kiosk model	Cafe Model	Dine-in Model
Cakes	Cakes	Cakes & Cookies
Cookies	Cookies	Party Products
Party Products	Party Products	Snacks & Desert
	Snacks & Desert	Machinery Material
	Machinery Material	Interior Set-Up
Investment : 5-6 Lakh	Investment : 8-9 Lakh	Investment : 10-12 Lakh



ROI

Sales Per Day	Sales Per Month	Gross Margin (60%)	Fix Expenses	Net Profit
10,000	3 Lakh	1.80 Lakh	90,000	90,000
20,000	6 Lakh	3.60 Lakh	90,000 +10,000	2.6 Lakh

Rent	30,000
3 Staff	40,000
Electricity	10,000
Miscellaneous	10,000

This statistics is shown only for reference





Why Choose KCM Cakes franchise

- **Brand License:** Complete rights to use the brand name KCM Cakes-By CNC Hospitality Pvt Ltd that is synonymous with success in Bakery and Cafe industry in India.
- **Site Selection Assistance:** Make use of strategically developed guidelines to help the franchisee locate and choose a suitable business site.
- **Recruitment & Training Support:** Recruit the best competent professionals of F&B industry with the help of our competent HR team.
- **Procurement of licenses:** KCM Cakes helps the franchisee get all the licenses required to operate the outlet.
- **Standard Operating Procedures:** All franchise Outlets shall operate as per the Standard Operating Procedures (SOPs) duly developed to run and manage the franchise outlet effectively and efficiently.





- **Supply Chain Management:** Explore possibilities in efficient supply chain management.
- **Marketing:** A comprehensive plan to strengthen the brand image nationally and internationally and also help the franchisee to leverage the local business potential.
- **IT/Software Support:** A franchisee would be supported with state-of-art software to run the outlet effectively and efficiently, working systematically with cutting edge technology and tracking the market efforts.
- **Launch Planning Support:** Also be comforted with an aggressive outlet launch business planning to ensure market penetration. Ongoing Business
- **Trouble Shooting:** Franchise system has been designed to give total hand holding support to the franchisee partner with a view to provide solutions for the day to day business issues.

Now You Can Open Your Cake Bakery In Your City





ROI

Return on Investment can be a statistics that is past Experience of the Company. ROI can be Variable from Store to store and data are shown only for Reference

Variable ROI : Usually takes 2-3 Months

Capital ROI : 12 – 18 Months





Thank You!

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